

Website Submission Form

WHAT IS THE YOUR CANCER PROGRAM?

YOUR Cancer is a program launched last year by AstraZeneca built on a bold ambition of eliminating cancer as a cause of death and recognizing that this takes all those in the oncology community collectively working to make a difference. As such, YOUR Cancer aims to convene, engage, and highlight the full breadth and depth of the oncology community to recognize those making a difference.

The four pillars of the YOUR Cancer program include: bringing visibility to work happening in the community, recognizing difference makers with an awards program, identifying media and speaking opportunities for oncology leaders, and convening influential stakeholders on topics important to advancing cancer care.

Many of our nation's leading patient advocacy and professional groups have already signed on to help amplify the research, advocacy, policy, best practices, support initiatives and everything that's going on to improve the care of patients and their loved ones dealing with cancer. Join our growing community!

HOW CAN WE SPOTLIGHT YOUR WORK?

If you're interested having your work shared as part of the program, please complete the information requested below and share back to YourCancer@AstraZeneca.com. We hope this is an easy way that we can drive traffic to your website and promote the great work you're doing. Please note that submitting this information serves as your approval for AstraZeneca to add this to the YOUR Cancer website.

- Your Name:
- Organization Name:
- Website Link:
- Brief Write-Up about your Organization and Accomplishments (maximum of 150 words):

- Please also submit an organization logo or, if unavailable, a headshot or alternate image.

STORY SAMPLE

The following is a fictional account to serve as an example only.

In 2012, Jane Doe left her legal practice in New York city to fight a new battle — cancer. As a three-time survivor of breast cancer, she started Pink-Ribbon Rides. This organization provides free transportation in underserved communities to breast-cancer screenings, medical appointments and support groups. In the first year, Pink-Ribbon Rides expanded to six states, and provided transportation to more than 1,000 people. In its second years, Doe developed “Ride Warriors” — a one-day event celebrating the volunteer drivers who make Pink-Ribbon Rides possible. Still going strong, “Ride Warriors” brings together drivers, patients and their families for a day of fun, and many celebrities and entertainers volunteer their time each year to speak or perform. In describing Pink-Ribbon Rides, one patient said, “It might look like just a ride to a checkup, but to me it's a lifeline.” Doe's rides keep on rolling with the count recently surpassing 100,000!